FACT SHEET

ROLLERCOASTER TYCOON® 3
FACT SHEET

Platform – PC
Release Date – Holiday 2004
ESRB Rating – RP ('E' expected)
Developer – Frontier Developments, Ltd.
Publisher – Atari, Inc.
Web Site – www.RollerCoasterTycoon.com or www.us.atari.com

Product Description:
Fantasy - Build it, Ride it, Live it!*:*
- Create and experience the ultimate amusement park. All new gorgeous 3D graphics and a new *Coaster Cam™* feature lets you ride the rides and experience the park in exquisite detail never before seen.

High-level Concept*:*
- Atari and Frontier Developments, Ltd., in collaboration with Chris Sawyer, the creator of the first two RollerCoaster Tycoon games, present an all new, completely redesigned RollerCoaster Tycoon game that lets you experience the park like never before. Ride the coasters you design, customize the guests, walk around your 3-D park, and become the ultimate RollerCoaster Tycoon.

Game Features:
- **Stunning 3D Graphics**
  Amazing detail truly brings the park to life in full 3D. Complete control over the 3D camera views let you view the park from the sky or experience the action at ground level.

- **Ride the Rides!**
  Feel the rush of riding the coasters that you design from the front seat –it may even turn your stomach. New Coaster Cam™ feature gives you a 360° view allowing you to see the guests riding behind you or view your park from the coaster.

- **Enhanced park guests**
  Diverse characters are brought to life with changing facial expressions and hundreds of animations including running, jumping, dancing, and, of course, blowing chunks.

- **Nighttime**
  Realistic day and night cycles include day, night, dawn, dusk, moon, and stars. Ride lights, coaster lights and path lights allow you to create the ultimate night time amusement park experience.

- **Fireworks!**
  A new firework designer and firework show editor lets you light up the sky by creating pyrotechnic masterpieces and setting them to the music of your choice.

- **Music**
  Customize the music in your park by attaching your own MP3 or .wav files to your rides and firework shows! Place speakers around your park to play songs or sound effects and immerse your guests with a themed sound-scape.

- **VIP Guests**
  Roll out the red carpet for VIP guests who provide new challenges for you when they visit your park with their entourage.

- **Guest Editor**
  Allows you to create and customize people and groups in your park and trade them with other RollerCoaster Tycoon players.

- **Sandbox Mode**
  Now you can build your dream park without worrying about the financial aspect of the game.

- **Interface**
  An improved interface makes creating and building your park easier than ever.

Brand Information:
- **Top Selling Tycoon Franchise!**
  - 7 Million units sold world wide (including RollerCoaster Tycoon, RollerCoaster Tycoon 2, and 4 expansion packs). RollerCoaster Tycoon 3 continues the legacy with AAA production values.

- The RollerCoaster Tycoon franchise has led to other RollerCoaster Tycoon-related products including:
  - A RollerCoaster Tycoon pinball machine from Stern Pinball.
  - "Pick Your Own Path" books from Grosset.
  - Hasbro/ Parker Brothers board game.

Contacts: Atari, Inc.   HighWater Group PR
Stacey Clement   Karen Schachter
(978) 921-3372   (212) 338-0077 x308
stacey.clement@atari.com   Karen@highwatergroup.com

# # #